

## **RS/Stores makes it easy to do business on the Internet.**

Creating a presence on the Web is a business decision that most companies didn't consider a few years ago. Today, the Internet has made it a viable way for companies to get their message out to potential customers worldwide.

With RS/Stores, Reference Systems makes it easy to do business on the Web, providing superior performance and reliability while leveraging services to meet your expanding needs.

### **Importance of e-business**

There are many reasons for implementing a web site. Web Sites can be as simple as one page which provides your company information and ways to contact you by phone, fax, and e-mail or your Web Site can be an in-depth solution complete with catalogs, online ordering and credit card processing. The choice is yours.

RS/Stores provides customers with an easy way to make their presence known on the Web. You can choose from a variety of packages that fit your business needs with the ability to grow and change as your business grows—and without rebuilding your web site.

### **RS/Stores**

It's easy to do business on the Web with RS/Stores. You can choose pre-designed, industry specific Web sites with images and content tailored to your specific industry. Plus, your business becomes available to your customers on a 24-hour, seven days a week via e-mail with a toll-free telephone customer service.

With zero unscheduled downtime since our service provider launched in May 1997, you can feel comfortable knowing that your customers will be able to access your site without interruptions. Your business is available to your customers when they need it. Using precautions such as load balancing of web sites across multi-server clusters is just one way that reliability and performance are enhanced.

### **Pricing/Options**

RS/Stores provides several key packages: Domain Name Registration & e-mail; RS/Stores Web Hosting Plans; and QuickStores e-Commerce Plans. There are several choices within these packages, depending on the degree of web hosting, e-commerce capabilities and e-mail requirements you need. Most common packages are priced from just \$9.95/month for e-mail to \$149.95/month for a full storefront with payment processing online.

### **RS/Stores Domain Name Registration and Domain E-mail**

RS/Stores Domain Name Registration and e-mail provide a static site that provides your company information to potential customers and allow inquiries via e-mail. This basic service gets your domain name reserved and allows you to send & receive e-mail.

### **RS/Stores Web Hosting Plans**

RS/Stores Web Hosting Plans provide you with a cost effective way to have a company web site without the hassle and expense of managing the hardware, software, network connections, technical staff, data center facilities, and customer support needed for a web site. RS/Stores takes care of those details behind the scene.

You don't need to have HTML or programming experience to build your web site. Instead you can take advantage of wizards and templates to create a web site reflective your business type. Everything you need is in one place: software, store management, order tracking, and reporting

## **QuickStores E-Commerce Plans**

With QuickStores you can expand your Web site to include full e-commerce functionality. QuickStores e-commerce plans provide advanced merchandising including cross selling and product variations. These features allow you to suggest items to add to the order based on the customer's previous selections and to offer products in your catalog with choices within a product like small, medium, and large. And again, everything you need is in one place: software, CyberCash credit card processing and Internet Merchant Account.

RS/Stores provides an easy way to create your web presence. If you already have a web site today, check out the ways in which you can still use RS/Stores. For more information on RS/Stores, go to [www.rsstores.com](http://www.rsstores.com)